



# UnitedGlobalBrokers

ONLINE NETWORK

## Advertising Rate Card



Take advantage of our launch phase special advertising rates!

## About United Global Brokers

United Global Brokers is an online, international network of professional independent insurance brokers, financial advisors and risk management specialists. Our network extends across all 6 key continents including Africa, Europe, Asia, Australia, North America and South America. Each continent is serviced via a dedicated website for that continent, in addition to the central United Global Brokers Website.

### Our websites include:

[www.UnitedGlobalBrokers.com](http://www.UnitedGlobalBrokers.com)

[www.UnitedAfricaBrokers.com](http://www.UnitedAfricaBrokers.com)

[www.UnitedAsiaBrokers.com](http://www.UnitedAsiaBrokers.com)

[www.UnitedAustraliaBrokers.com](http://www.UnitedAustraliaBrokers.com)

[www.UnitedEuropeBrokers.com](http://www.UnitedEuropeBrokers.com)

[www.UnitedNorthAmericaBrokers.com](http://www.UnitedNorthAmericaBrokers.com)

[www.UnitedSouthAmericaBrokers.com](http://www.UnitedSouthAmericaBrokers.com)

# Why advertise with us?

Our websites have been designed to attract and encourage new brokers, financial advisors and risk management specialists to join the network, as well as to attract enquiries from prospects (clients) who are looking for assistance with their insurance and risk management needs.

*This provides a wide range of advertising opportunities to companies who provide products or services that would be beneficial for either of these groups. We welcome any suitable, complimentary products and services to be advertised on our range of websites.*

## Our Target Markets

### Brokers, Financial Advisors and Risk Management Specialists:

Although our network includes large, multi-national organisations; the network consists of primarily small-medium size firms; and boutique or highly specialised companies with just a few employees.

### Prospects/Clients:

Our primary market includes expatriate individuals, however we also serve a diversity of local individuals seeking alternative or supplementary insurance services.

## Cost Effective Online Marketing

Instead of a CPC rate (cost per click rate) or CPM rate (cost per 1000 impressions rate) our advertising is provided at a highly attractive weekly rate.

# Advertising Rates

All adverts will link via a URL to your promotion or website page.

All rates reflected are cost per week.

## Home Page

**Global Website**  
for international coverage

[See the website here](#)

**Landscape Full Banner:**  
920px X 155px @ \$225 per week  
*Base of website page. 1 advertiser only.  
Static banner or animated 3 frame GIF.*

.....  
**Small Web Ad Top Row:**  
300px X 150px @ \$95 per week  
*Base of website page above Landscape Full Banner.  
3 advertisers per row. 1 static frame per advertiser.*

.....  
**Small Web Ad Bottom Row:**  
300px X 150px @ \$85 per week  
*Base of website page below Landscape Full Banner.  
3 advertisers per row. 1 static frame per advertiser.*

**Individual Websites**  
for local coverage  
Africa, Australia, Europe, Asia, North America, South America

[See the website here](#)

**Landscape Full Banner:**  
920px X 155px @ \$185 per week  
*Base of website page. 1 advertiser only.  
Static banner or animated 3 frame GIF.*

.....  
**Small Web Ad Top Row:**  
300px X 150px @ \$75 per week  
*Base of website page above Landscape Full Banner.  
3 advertisers per row. 1 static frame per advertiser.*

.....  
**Small Web Ad Bottom Row:**  
300px X 150px @ \$65 per week  
*Base of website page below Landscape Full Banner.  
3 advertisers per row. 1 static frame per advertiser.*

**Global Website**  
for international coverage

[See the website here](#)

**Landscape Full Banner:**  
920px X 155px @ \$195 per week  
*Base of website page. 1 advertiser only.  
Static banner or animated 3 frame GIF.*

.....  
**Small Web Ad Top Row:**  
300px X 150px @ \$85 per week  
*Base of website page above Landscape Full Banner.  
3 advertisers per row. 1 static frame per advertiser.*

.....  
**Small Web Ad Bottom Row:**  
300px X 150px @ \$75 per week  
*Base of website page below Landscape Full Banner.  
3 advertisers per row. 1 static frame per advertiser.*

**Individual Websites**  
for local coverage  
Africa, Australia, Europe, Asia, North America, South America

[See the website here](#)

**Landscape Full Banner:**  
920px X 155px @ \$165 per week  
*Base of website page. 1 advertiser only.  
Static banner or animated 3 frame GIF.*

.....  
**Small Web Ad Top Row:**  
300px X 150px @ \$65 per week  
*Base of website page above Landscape Full Banner.  
3 advertisers per row. 1 static frame per advertiser.*

.....  
**Small Web Ad Bottom Row:**  
300px X 150px @ \$55 per week  
*Base of website page below Landscape Full Banner.  
3 advertisers per row. 1 static frame per advertiser.*

About Us, Why UGB, Our Pledge, Media Centre, Join our Network

**Global Website**  
for international coverage

[See the website here](#)

**Landscape Full Banner:**  
920px X 155px @ \$165 per week  
*Base of website page. 1 advertiser only.  
Static banner or animated 3 frame GIF.*

.....  
**Small Web Ad Top Row:**  
300px X 150px @ \$55 per week  
*Base of website page above Landscape Full Banner.  
3 advertisers per row. 1 static frame per advertiser.*

.....  
**Small Web Ad Bottom Row:**  
300px X 150px @ \$45 per week  
*Base of website page below Landscape Full Banner.  
3 advertisers per row. 1 static frame per advertiser.*

**Individual Websites**  
for local coverage  
Africa, Australia, Europe, Asia, North America, South America


[See the website here](#)

**Landscape Full Banner:**  
920px X 155px @ \$145 per week  
*Base of website page. 1 advertiser only.  
Static banner or animated 3 frame GIF.*

.....  
**Small Web Ad Top Row:**  
300px X 150px @ \$45 per week  
*Base of website page above Landscape Full Banner.  
3 advertisers per row. 1 static frame per advertiser.*

.....  
**Small Web Ad Bottom Row:**  
300px X 150px @ \$35 per week  
*Base of website page below Landscape Full Banner.  
3 advertisers per row. 1 static frame per advertiser.*

# Advertising Specifications

	<p>Reach more clients in more countries when you</p> <h2>ADVERTISE HERE.</h2> <p>Click for rates and terms.</p> <p><b>CLICK HERE</b></p>	
<p><b>ADVERTISE HERE</b> Click here for rates and terms</p>	<p><b>ADVERTISE HERE</b> Click here for rates and terms</p>	<p><b>ADVERTISE HERE</b> Click here for rates and terms</p>

## For supplied adverts

- All supplied adverts will be screened by our marketing department for quality and accuracy.
- If you wish to include your logo with your advert, please incorporate the logo into your advert image.
- Provide your advert using the appropriate advert size:

Landscape Full Banner size: 920px X 155px  
Small Web Ad Top Row size: 300px X 150px  
Small Web Ad Bottom Row size: 300px X 150px

- Acceptable file formats include: jpg, gif and png.
- Supply the URL to which the advert must be linked.

## For adverts to be designed by us

- Decide on the size advert and placement you require.
- Supply content / text for the advert (limited to 5 words per advert).
- Supply your company logo artwork in PDF format or your logo as a png with a transparent background.
- Supply your preferred corporate colours (RGB) if required.
- Supply the URL to which the advert must be linked.

**Please note that we charge a fee of \$35 dollars to design your static advert for you.**

## Place your advert

To place an advert please **click here** to send us an email and book your advertising space. One of our team will confirm your booking and your advert requirements.

**Please include the following information in your email to us:**

- 1.Name and Surname
- 2.Company
- 3.Website
- 4.Email Address
- 5.Telephone Number
- 6.Country
- 7.Banner Type and Preferred Page
- 8.Whether your artwork will be supplied or not

**The largest global insurance broker network.**

120 Countries World-wide

**Global Reach . Local Expertise . World-class Solutions**